

Dear Sponsor,

We are excited to invite you to connect online with us on Wednesday, 10 March 2021 from 09:00 - 12:00 at the virtual launch of the EML NAPPI Mapping tool, hosted by BHF and MediKredit.

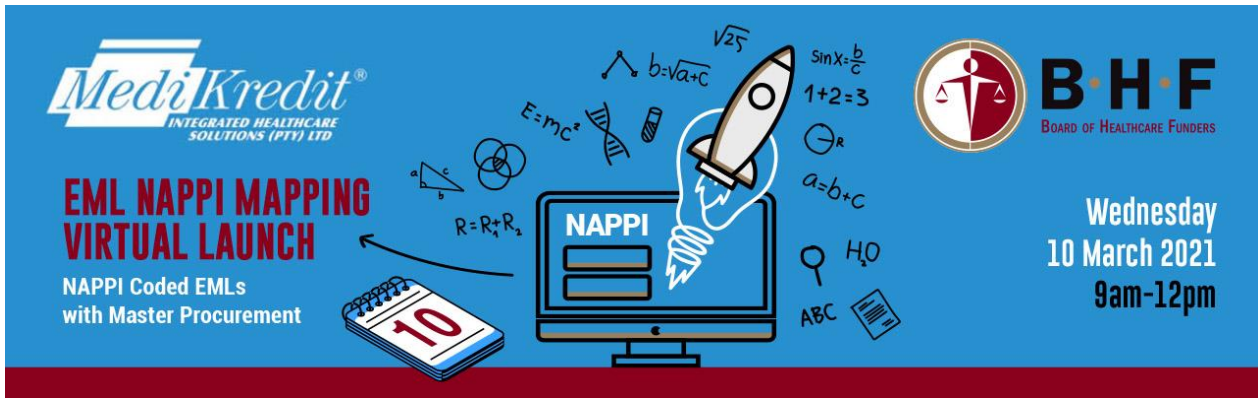
### About the NAPPI Mapping Tool

Proudly developed by MediKredit, in partnership with BHF, the Essential Medicine List (EML) NAPPI Mapping tool will assist both Funders and Healthcare Providers to re-engineer medicine benefit design to improve and monitor access to Essential Medicines and Vaccines as well as Out of Pocket payments related to it. With 10 years to go, Health Funders, as good corporate citizens, must contribute to the achievement of the Universal Health Care Coverage for the health citizens of South Africa.

### DELEGATE PROFILE

- Administrators
- Medical schemes
- Managed care organisations
- Pharmaceuticals
- Government departments

Designations ranging from: Directors, Principal Officers, Trustees, CEO's, CFO's, Actuaries, Marketing Directors and Medical Advisors attend the annual event.



**SPONSORSHIP PACKAGES**

EML Nappi Mapping Virtual Launch will offer your organisation an opportunity to be directly involved by means of sponsorship.

Below is a list of packages that have been tailored to appeal to a wide variety of marketing objectives.

ITEM	<b>GOLD SPONSOR</b>
VALUE	<b>R60 000 incl. vat</b>
RANK	<b>GOLD SPONSOR</b>
Package includes	<ol style="list-style-type: none"> <li><b>1. Co-branding on the EML Nappi Mapping Virtual Launch Ceremony Digital Branding</b></li> <li><b>2. Coordinated Business to Business meetings with a potential sponsor</b></li> <li><b>3. Main Sponsor of the EML Nappi Mapping Virtual Launch</b></li> <li><b>4. 1x Email Blast to all attendees of the launch</b></li> <li><b>5. 3-minute company advert to be played during the ceremony (1 run)</b></li> <li><b>6. Full page advert in the BHF Magazine</b></li> </ol>

Company profile on the EML Nappi Mapping Virtual Launch webpage	<b>300 words</b>
Your company logo on the EML Nappi Mapping Virtual Launch Webpage	✓
Acknowledgement of sponsorship during the launch and on social media platforms	✓
Placement of logo on the EML Nappi Mapping Virtual Launch as the main sponsor	✓
Your company logo to be Logo displayed on screens during the virtual launch	✓
BHF Magazine blurb listing- 300 words	✓
<b>Please tick the box to select your package</b>	<input type="checkbox"/>

### ADDITIONAL SPONSORSHIP PACKAGES

<b>1</b>	<b>Email Blast</b>	<b>R11 500 Incl. vat</b>	A branded email blast to be sent out to the delegates	<ul style="list-style-type: none"> <li>• Branded Email to be distributed to all launch delegates</li> <li>• Logo displayed on screens during the virtual launch</li> <li>• Company logo on the event webpage</li> <li>• BHF Magazine blurb listing (100 words)</li> <li>• Placement of logo on the Launch Sponsorship banner</li> <li>• Acknowledgement of sponsorship on social media platforms</li> </ul>	<input type="checkbox"/>
<b>2</b>	<b>Animated Company Logo</b>	<b>R10 000 Incl. vat</b>	Animated logo display	<ul style="list-style-type: none"> <li>• Logo displayed on screens during the virtual launch</li> <li>• Company logo on the event webpage</li> </ul>	<input type="checkbox"/>

**MediKredit**  
INTEGRATED HEALTHCARE SOLUTIONS (PTY) LTD

**EML NAPPI MAPPING VIRTUAL LAUNCH**  
NAPPI Coded EMLs with Master Procurement

**BHF**  
BOARD OF HEALTHCARE FUNDERS

**Wednesday**  
**10 March 2021**  
**9am-12pm**

				<ul style="list-style-type: none"> <li>• BHF Magazine blurb listing (100 words)</li> <li>• Placement of logo on the launch sponsorship banner</li> <li>• Acknowledgement of sponsorship on social media platforms</li> </ul>
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### SPONSORSHIP BOOKING FORM | EML Nappi Mapping Virtual Launch

Company Name: \_\_\_\_\_

VAT. Number: \_\_\_\_\_

Main Contact (Events Coordinator): \_\_\_\_\_

Mobile: \_\_\_\_\_

Designation: \_\_\_\_\_

Email: \_\_\_\_\_

**PAYMENT DETAILS:**

*Payments should be made to:*

The Board of Healthcare Funders

- Bank: Nedbank
- Branch: The Mall Rosebank
- Branch Code: 197705
- Account Number: 1958449059

**BHF CONTACT DETAILS:**

Mary Manamela  
Section Head: Key Accounts  
011 537 0270 / 065 814 7891  
marym@bhfglobal.com

**PAYMENT TERMS:** Full payment will be liable 30 days after receiving the invoice

**CANCELLATION POLICY:**

- Notification of cancellation of a sponsorship package must be made in writing and received on or before **8 March 2021**; please note that an administration fee of R10 000 will be payable.
- 70% of the sponsorship fee will be payable, if cancellation is received after **10 March 2021**.
- There will be no refund for all cancellations received after **10 March 2021**.
- By submitting this Sponsorship Agreement ("Agreement") to the Board of Healthcare Funders (BHF), the sponsor agrees to sponsor the virtual event scheduled to be held virtually on the dates stated on this sponsorship document.

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**NAPPI**

**B·H·F**  
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**AUTHORISATION:** By signing below, I acknowledge that I am duly authorised to sign and thereby to commit the company shown above to the cost of sponsorship opportunity outlined above and accept all printed terms and conditions.

NAME & SURNAME:

DESIGNATION:

INVOICING ADDRESS:

SIGNATURE: